



11 November 2020

## **Skin Elements submits TGA Registration for new formula Invisi Shield® as a Hospital Grade Disinfectant**

### **Highlights**

- Skin Elements has submitted its application for Therapeutic Goods Administration (TGA) registration of a new formula Invisi Shield® Organics as a Hospital Grade Disinfectant
- TGA registration has potential to open up significant new commercial-scale sales and distribution opportunities for Invisi Shield®
- A successful TGA registration will result in Invisi Shield® being listed on the TGA's Australian Register of Therapeutic Goods

Australian natural skin care company Skin Elements Limited (ASX: SKN) (Skin Elements, the Company) is pleased to announce that it has submitted its application for Therapeutic Goods Administration (TGA) listing of its new formulation Invisi Shield® Organics (Invisi Shield®) as a natural disinfectant product.

This represents a significant milestone in the development process of Invisi Shield®. A successful registration with the TGA will allow the Company to make more detailed and specific product and label claims in respect of Invisi Shield®.

In addition, TGA registration has the potential to open up significant new commercial-scale sales and distribution opportunities for Invisi Shield® with distributors and other potential sales partners who stipulate TGA registration as pre-requisite in the disinfectant products they deal in.

The TGA will now appoint an assessor for Skin Elements' Invisi Shield® TGA application.

Skin Elements' TGA submission is for a new and advanced Invisi Shield® formulation with all plant-based ingredients, which the Company views as being superior to the previously used formulations and significantly more cost effective.

Skin Elements' Executive Chairman Mr Peter Malone said:

*"We are extremely pleased to have lodged our Therapeutic Goods Administration application for the registration of the Invisi Shield® Organics Hospital Grade Disinfectant. This represents a significant positive development for Invisi Shield® and our plans to pursue new sales and distribution agreements for the product range."*

### About Invisi Shield® Organics and SE Formula

Invisi Shield® Organics range includes alcohol-free, all-natural sanitiser and disinfectant products incorporating natural plant-based extracts. It is designed to deliver maximum protection against germs whilst addressing increasing concerns about skin sensitivity, due to the highly repetitive use of alcohol-based sanitisers. Invisi Shield® Organics is available in either a spray or a foam formulation.

Skin Elements is continuing to investigate the use of the SE Formula™ in a range of applications for Invisi Shield® Organics.

This announcement is authorised by the Board of Directors of Skin Elements Limited.

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### About Skin Elements

Established in 2005, Skin Elements is an award winning Australian owned and operated ASX-listed skin care company focused on the development of natural and organic skin care products. Skin Elements innovative approach to organic chemical free products has enabled the creation of a portfolio of products that has been sold and distributed across the world. Its flagship products include the Invisi-Shield® natural organic alcohol-free sanitiser and disinfectant range, the Soléo Organics 100% natural and organic sunscreen, PapayaActivs natural therapeutics skincare, and the Elizabeth Jane Natural Cosmetics brand.

Further information is available via the Company website: <http://skinelementslimited.com>

