



Skin Elements Limited ASX ANNOUNCEMENT

ASX CODE : SKN

6 March 2018

Skin Elements Appoints Corporate Advisor to Drive Acquisition Strategy

Australian natural skin care company Skin Elements Limited (ASX: SKN) (Skin Elements, the Company) is pleased to announce it has engaged corporate advisory firm MMR Corporate Services Pty Ltd (MMR Corporate) as Corporate Advisors to drive Skin Elements' acquisition strategy in the global natural skin care market.

MMR Corporate will act as Corporate Advisors and Transaction Facilitators to Skin Elements as it seeks to aggressively implement the acquisition component of its growth model.

Under MMR Corporate's engagement with Skin Elements they will closely work with its Executive Chairman Peter Malone and his corporate team to source, secure and execute value accretive merger and acquisition opportunities in the global skincare, cosmetics and other complementary sectors. MMR Corporate's brief includes providing Skin Elements with advice on capital raising and funding strategies to support any transaction entered into, as well as providing Skin Elements with general corporate advisory services.

Skin Elements is focused on becoming a recognised leading national and international skin care company. This goal is underpinned by the Company's growth model which is based on the core principles of; delivering sustained sales growth, entry into new major markets and product development – by brand and product extension, and value accretive acquisitions.

In addition to its continued organic growth, the acquisition component is core to the successful execution of the Company's growth model – as evidenced by the highly successful acquisition of McArthur Skincare completed in May last year (ASX announcements, 19 April and 5 May 2017).

Skin Elements is pleased to advise that it has commenced discussions with groups in South East Asia and the Middle East in relation to potential acquisition, joint venture and distribution agreements for established global skin care products.

MMR Corporate will work the Company to expedite and maximise the commercial outcomes of any potential transaction(s) pursuant to these discussions. The Company will advise the market of any material developments in these discussions.

MMR Corporate offers a comprehensive corporate advisory service for start-ups, private companies and ASX listed companies. It also has a strong track record in raising early stage capital, as well as capital for advanced projects. It is headquartered in Sydney, Australia.

Skin Elements Executive Chairman Peter Malone said:

“Skin Elements has been impressed with the results MMR Corporate has delivered in successfully sourcing capital and developing new business opportunities for emerging Australian growth companies. Their track record and capacity in this area is attractive, and we look forward to working closely with the MMR Corporate team to deliver successful acquisition outcomes for the benefit of the Company and our shareholders.”

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About Skin Elements

Skin Elements is an ASX-listed skin care company focused on the development of natural and organic skin care products, as an alternative to current chemical-based products. It has developed a portfolio of products which includes its lead product, the Soléo Organics 100% natural and organic sunscreen, pawpaw based McArthur natural therapeutic skincare, and the Elizabeth Jane Natural Cosmetics brand. The Company has completed a highly successful test marketing phase in major international markets for Soléo Organics and has regulatory approval with the USA FDA, TGA and other significant regulators. Skin Elements aims to become the number one recognised national and international sunscreen brand.

Further information is available via the Company website: <http://skinelementslimited.com>

About MMR Corporate Services

MMR Corporate offers a comprehensive corporate advisory service for start-ups, private companies and ASX Listed companies. It has a strong track record in raising early stage capital and capital for developing and advanced projects. MMR Corporate has experienced a period of strong growth and is currently advising on six IPOs. It played a key role in the ASX listing, in 2017, and growth of medicinal cannabis company, The Hydroponics Company (ASX: THC), and has assisted in raising approximately \$20 million for THC. MMR Corporate is based in Sydney, Australia.