



31 August 2021

## **Skin Elements secures TGA Registration for Invisi Shield SuprCuvr**

### **Highlights**

- Skin Elements has secured Therapeutic Goods Administration (TGA) registration of Invisi Shield SuprCuvr as a Hospital Grade Disinfectant
- Invisi Shield SuprCuvr is now listed on TGA's Australian Register of Therapeutic Goods (ARTG) – the register of therapeutic goods that can be lawfully supplied in Australia
- Invisi Shield SuprCuvr has 99.99999% (7 log reduction<sup>1</sup>) effectiveness against COVID 19 coronavirus
- Skin Elements will now move to aggressively pursue and execute commercial-scale sales and distribution opportunities for Invisi Shield SuprCuvr
- Invisi Shield SuprCuvr has also been certified as an Input for Organic Production by the National Association for Sustainable Agriculture Australia (NASAA) Organic and Biodynamic Standard

Australian natural skin care company Skin Elements Limited (ASX: SKN) (Skin Elements, the Company) is pleased to announce that it has secured Therapeutic Goods Administration (TGA) registration for its Invisi Shield SuprCuvr (AUST-L 373328) (Invisi Shield) as a Hospital-Grade disinfectant product.

Invisi Shield SuprCuvr has been issued with an ARTG (Australian Register of Therapeutic Goods) number, 373328. The ARTG is the register of therapeutic goods that can be lawfully supplied in Australia.

Invisi Shield SuprCuvr has 99.99999% (7 log reduction<sup>1</sup>) effectiveness against COVID 19, confirmed by independent laboratory testing by Eurofins AMS Laboratories Pty Ltd<sup>2</sup> to satisfy TGA requirements. Skin Elements' research indicates that Invisi Shield is the first and only approved disinfectant globally with a 99.99999% (7 log reduction<sup>1</sup>) efficacy against COVID 19. This is a substantial difference from what is currently on the market, as Log 7 reduction is 10 times greater than Log 6 reduction (99.9999%), 100 times greater than Log 5 (99.999%), 1,000 times greater than Log 4 (99.99%) and 10,000 times greater than Log 3 (99.9%).

The combination of world-leading, extremely high efficacy in a 100% plant-based formula presents a significant market opportunity for Invisi Shield in large-scale settings where disinfectants are deployed.

Invisi Shield SuprCuvr has benefited from more than 15 years research and development by the Skin Elements' team in the area of plant-based ingredients and antimicrobials. It is Australian made from

<sup>1</sup>In terms of infection control, log reduction conveys the level of effectiveness in reducing pathogens. The greater the log reduction, the more effective the product is at killing bacteria and other pathogens that can cause infections.

<sup>2</sup>Eurofins AMS Laboratories Pty Ltd provides chemical, microbiological and physical analytical testing services to many industry sectors. It is part of the global Eurofins group of laboratories, headquartered in Luxembourg, which has a network of more than 800 laboratories in 50 countries.

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a 100% plant-based, proprietary formula that is biodegradable, vegan, non-corrosive, non-flammable, and is cruelty-free (not tested on animals).

It does not contain benzalkonium chloride, hydrogen peroxides, quaternary ammonium compounds, bleach/chlorine compounds or other typical chemical ingredients of disinfectant products.

With the TGA registration, Invisi Shield SuprCuvr is now approved for use in hospitals and aged-care homes which are restricted to using only TGA registered disinfectants. Other sectors that are ideal for the product are hotels, offices, airports, public transport hubs and for home use.

The TGA registration of Invisi Shield SuprCuvr represents a major milestone in the product's development timeline. It allows Skin Elements to now make detailed and specific product and label claims in respect of Invisi Shield SuprCuvr.

It also paves the way for Skin Elements to commence its commercialisation and growth strategy for Invisi Shield SuprCuvr. This involves pursuing and executing commercial-scale sales and distribution opportunities for Invisi Shield with distributors and other potential sales partners who stipulate TGA registration as pre-requisite in the disinfectant products they deal in. This will be a core focus for the Company.

Skin Elements' Executive Chairman Mr Peter Malone said:

*"We are delighted to have secured registration for Invisi Shield SuprCuvr with the Therapeutic Goods Administration as a Hospital-Grade Disinfectant. We see the potential to provide an efficacious, 100% plant-based disinfectant in large commercial settings as a major opportunity for Invisi Shield® SuprCuvr and the Company. With TGA registration now in place, we plan to aggressively drive our sales and distribution plans for Invisi Shield SuprCuvr with the aim of delivering revenues to the Company, and value for shareholders."*

#### **Invisi Shield Granted Organic Certification**

Skin Elements is also pleased to advise that Invisi Shield SuprCuvr has been certified by NASAA (National Association for Sustainable Agriculture Australia) Organic and Biodynamic Standard as an Input for Organic Production (Certification Number 6405M). The certification is a reflection of Skin Elements' commitment to its natural and organic philosophy across its full skincare product range.

This announcement is authorised by the Board of Directors of Skin Elements Limited.

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### About Invisi Shield® SuprCuvr and SE Formula

In addition to the 100% plant based TGA approved COVID 19 disinfectant, Invisi Shield® SuprCuvr range includes alcohol-free, all-natural sanitiser products. They are designed to deliver effective protection against bacteria and germs whilst being all botanical derived.

Skin Elements is continuing to investigate the use of the SE Formula™ in a range of further applications for Invisi Shield® SuprCuvr.

### About Skin Elements

Skin Elements is an award winning Australian owned and operated ASX-listed skin care company focused on the development of natural and organic skin care products. Skin Elements innovative approach to plant-based and organic personal care and skincare products has enabled the creation of a portfolio of products that have been sold and distributed across the world. Its flagship products include the Invisi Shield SuprCuvr TGA approved COVID 19 disinfectant, Invisi Shield SuprCuvr alcohol free natural sanitiser, Soléo Organics natural and organic sunscreen, PapayaActives natural therapeutics skincare, and Elizabeth Jane Natural Cosmetics brand.

Further information is available via the Company website: <http://skinelementslimited.com> and on the Company online store: [www.sknlife.com.au](http://www.sknlife.com.au)



## World's Highest Approved COVID-19 Killing Disinfectant

100% Plant Based, Hospital Grade Disinfectant,  
TGA approved to kill 99.99999% (Log 7) of COVID-19 coronavirus

Natural Science by Skin Elements

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