

SCIENCE

KNOWLEDGE



NATURE

**SKIN ELEMENTS LIMITED**

ASX:SKN

INVESTOR PRESENTATION

December 2020



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## Company Overview - Who we are



### **Skin Elements - enhancing health + wellness ...naturally**

**We are an Australian public Listed company dedicated to designing and formulating natural, organic, health and wellness products for the global market.**

**The Skin Elements formula for everything we do is based on the acronym SKN**

**Science Knowledge Nature**

**These core values help us focus on utilising nature's power to revitalise, rejuvenate, rehydrate and protect the body's skin without the use of synthetic chemicals so that women, men and children of all ages are benefited.**

**Our mission is to empower you to make smarter decisions  
about what you put on your body  
and those you love... naturally**



## Our Point of Difference

Skin Elements has spent the last 15 years designing, formulating and testing all natural, organic health and wellness skincare products.



Papaya or Pawpaw



Arnica



Camomile



Aloe Vera



Chickweed

We partner with nature to source only the best, most healthy ingredients for our brands and through our expertise in natural science and innovation we produce products that are leading the industry without harming our planet.

Soléo Organics - PapayaActivs - Elizabeth Jane and now Invisi Shield

SPF  
30

3hour  
very water  
resistant\*

UV-A  
UV-B  
Broad Spectrum



SE Formula



Reef Friendly



Australian Made



Biodegradable


 CREATING A **SKNLife**

## SKNProtect

**Our SKNProtect division was born out of 10 years research & development that resulted in a major advancement in sun protection technology.** Based on all natural, organic ingredients our award-winning sun protection cream, Soléo Organics, is formulated to protect you from both UV-A and UV-B solar radiation while providing natural moisturising care for your skin.



## SKNActives

**This division was built around our proprietary papaya based filtrate containing the highest percentage of SE Papaya Formula in the market by far. We developed a range of products for cleansing, hydrating, revitalising and generally caring for your skin.** Our therapeutics range, was developed using this powerful papaya extract base supplemented by proven ingredients used in traditional herbal medicine to treat a range of skin conditions.



## SKNShield

**Born shortly before a global pandemic, Invisi Shield is a world leading technology that is effective in killing the corona virus at levels thought only possible using alcohol. Totally free of chemicals and alcohol our antibacterial sanitiser is safe for the whole family. The range continues to grow from a hand sanitiser to a foamer to a room spray to a disinfectant spray.**

Invisi Shield does not sting the skin, dry the skin, is non oily, non sticky, fragrance free and plant based.



## SKNCosmetics

**This division is dedicated to bringing you all natural & organic cosmetics with ingredients such as Argireline and Cannabis carefully selected after independent scientific research.** All the Elizabeth Jane range of products are therefore ideal for sensitive skin & provide an effective alternative to synthetic chemical based cosmetic care for your skin.





## Recent Highlights

-  Submission of TGA Registration for new formula Invisi Shield® as a Hospital Grade COVID-19 Disinfectant.
-  Entered into \$2.4 million Distribution Agreement for Invisi Shield® Organics.
-  Manufacturing underway across its SE Formula product ranges including Invisi Shield® Organics, Soléo Organics, and PapayaActivs.
-  Entered into Capital Raising and Underwriting - agreement for \$10.5 million from the exercise of the Company's options expiring on 31 December 2020.
-  \$10 million debt funding facility – to meet SKN Production & manufacturing requirements.
-  SKN's dedicated Invisi Shield e Commerce Platform ready for launch January 2021



Launching a game changer-  
Invisi Shield an all natural sanitiser shield for personal and commercial applications

**Invisi Shield® Organics range includes alcohol-free, all-natural sanitiser and disinfectant products incorporating natural plant-based extracts. It is designed to deliver maximum protection against germs whilst addressing increasing concerns about skin sensitivity, due to the highly repetitive use of alcohol-based sanitisers. Invisi Shield® Organics is available in either a personal spray, room spray, foamer or commercial hospital grade disinfectant spray along with commercial fogging applications.**

**Skin Elements is continuing to investigate the use of the SE Formula™ in a range of applications for Invisi Shield® Organics.**





## Launching a game changer- TGA registration under way of worlds first All Natural Hospital grade disinfectant

**Skin Elements Limited**  
**ASX ANNOUNCEMENT** | ASX CODE:SKN

11 November 2020

### Skin Elements submits TGA Registration for new formula Invisi Shield® as a Hospital Grade Disinfectant

**Highlights**

- Skin Elements has submitted its application for Therapeutic Goods Administration (TGA) registration of a new formula Invisi Shield® Organics as a Hospital Grade Disinfectant
- TGA registration has potential to open up significant new commercial-scale sales and distribution opportunities for Invisi Shield®
- A successful TGA registration will result in Invisi Shield® being listed on the TGA's Australian Register of Therapeutic Goods

Australian natural skin care company Skin Elements Limited (ASX: SKN) (Skin Elements, the Company) is pleased to announce that it has submitted its application for Therapeutic Goods Administration (TGA) listing of its new formulation Invisi Shield® Organics (Invisi Shield®) as a natural disinfectant product.

This represents a significant milestone in the development process of Invisi Shield®. A successful registration with the TGA will allow the Company to make more detailed and specific product and label claims in respect of Invisi Shield®.

In addition, TGA registration has the potential to open up significant new commercial-scale sales and distribution opportunities for Invisi Shield® with distributors and other potential sales partners who stipulate TGA registration as pre-requisite in the disinfectant products they deal in.

The TGA will now appoint an assessor for Skin Elements' Invisi Shield® TGA application.

Skin Elements' TGA submission is for a new and advanced Invisi Shield® formulation with all plant-based ingredients, which the Company views as being superior to the previously used formulations and significantly more cost effective.

Skin Elements' Executive Chairman Mr Peter Malone said:  
*"We are extremely pleased to have lodged our Therapeutic Goods Administration application for the registration of the Invisi Shield® Organics Hospital Grade Disinfectant. This represents a significant positive development for Invisi Shield® and our plans to pursue new sales and distribution agreements for the product range."*

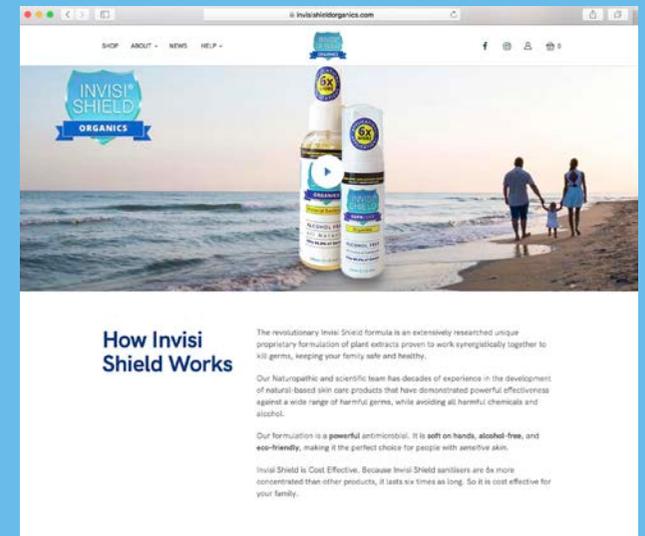
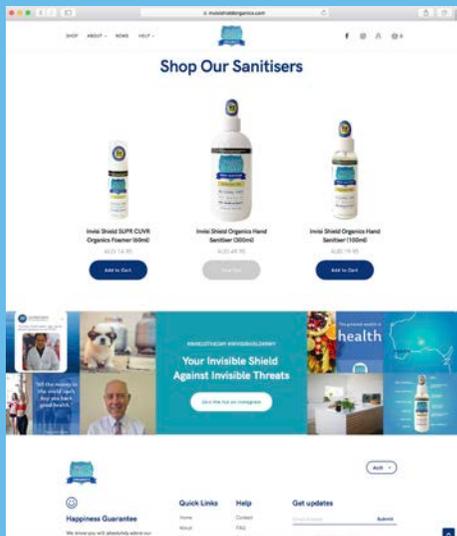
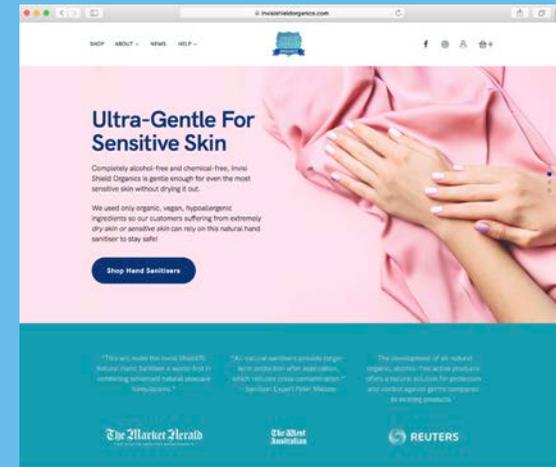
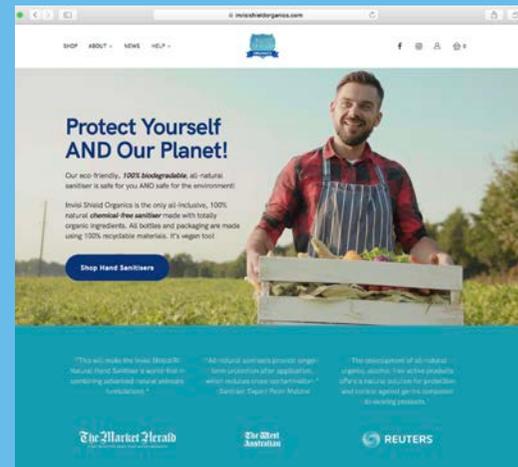
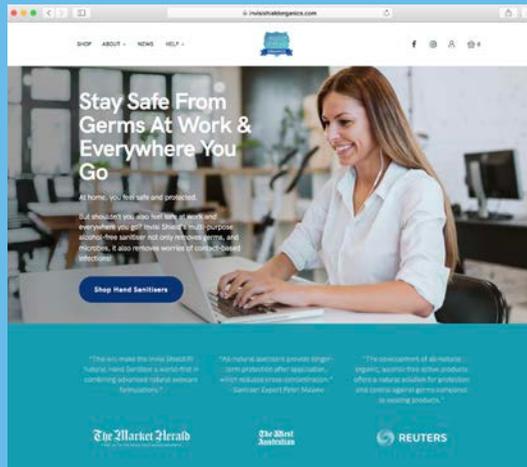
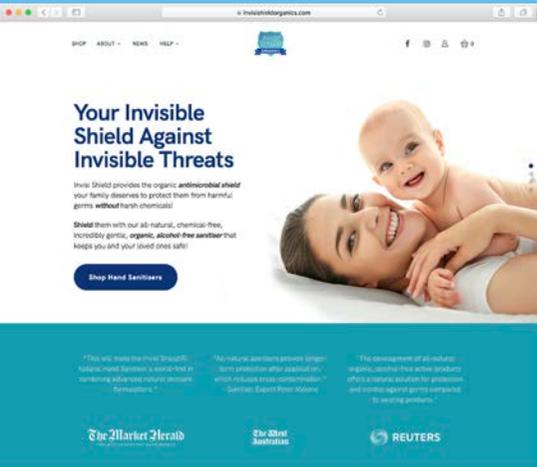


**Mr Peter Malone**  
 Executive Chairman

**"We are extremely pleased to have lodged our Therapeutic Goods Administration application for the registration of the Invisi Shield® Organics Hospital Grade Disinfectant. This represents a significant positive development for Invisi Shield® and our plans to pursue new sales and distribution agreements for the product range."**

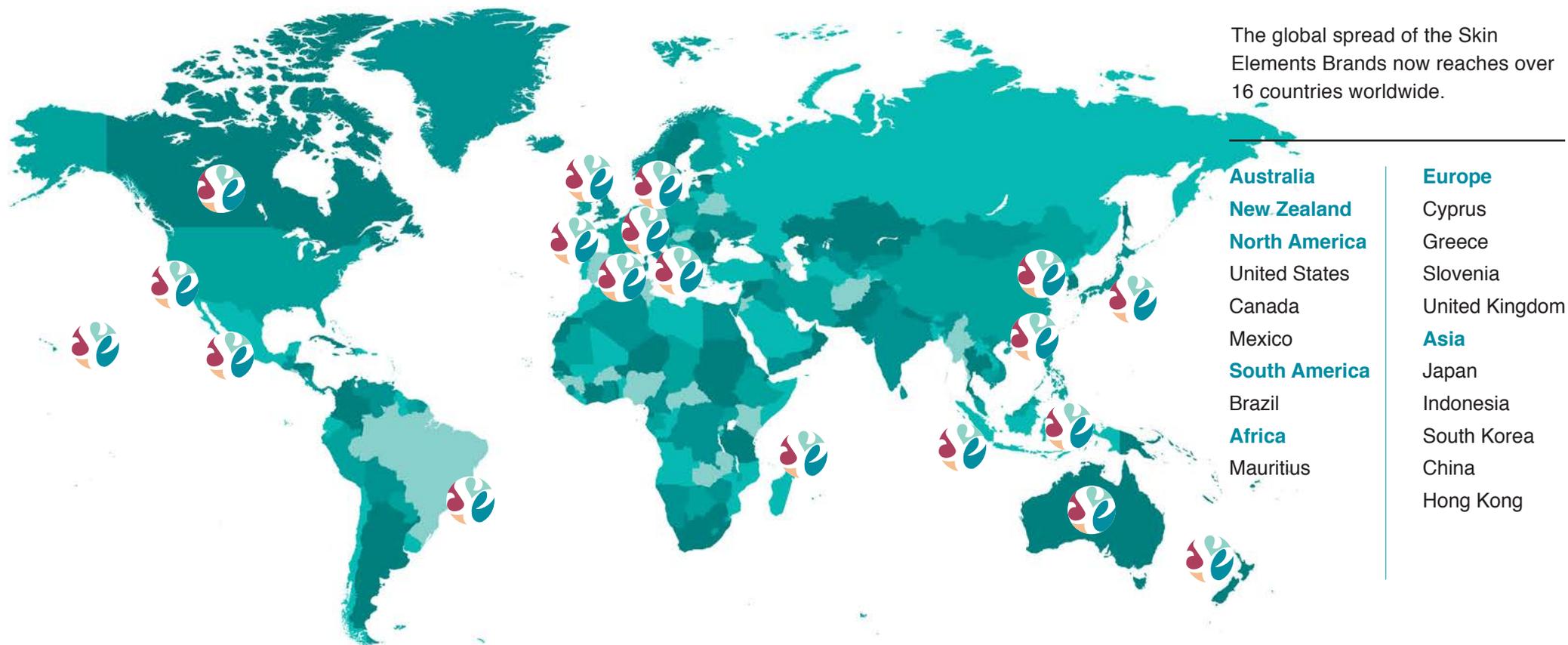


# The new dedicated, fully responsive Invisi Shield website ready for a January 2021 launch





## Skin Elements - Global Market Presence





## Corporate Overview

<b>ASX CODE:</b>	<b>SKN</b>
	<b>SKNOA (\$0.10 Exercise Price Expiry: 31 Dec, 2020)</b>
<b>Share Price:</b>	<b>\$0.075</b>
<b>Option Price:</b>	<b>\$0.004</b>
<b>Number of Shares Outstanding:</b>	<b>325,767,632</b>
<b>Market Capitalisation:</b>	<b>\$24,432,572</b>
<b>Listed Options:</b>	<b>95,688,641</b>
<b>Unlisted Options:</b>	<b>31,517,060</b>
<b>Cash (30 September, 2020)</b>	<b>\$0.640 Million</b>
<b>~ 52 Week Volume:</b>	<b>1.13 Billion</b>
<b>~ 52 Week Price Range:</b>	<b>\$0.125 - \$0.01</b>

**Listing Date (Raised \$3.71M): 6 January, 2017**

**The Information on this page is as at 02/12/2020**

<b>RISK :</b>	
<b>Liquidity Risk:</b>	<b>High</b>
<b>Project/Asset Risk:</b>	<b>Low</b>
<b>Location Risk:</b>	<b>Low</b>

<b>DIRECTORS:</b>	
<b>Executive Chairman</b>	<b>Mr Peter Malone</b>
<b>Non-Executive Director</b>	<b>Mr Phil Giglia</b>
<b>Non-Executive Director</b>	<b>Mr John Poulsen</b>
<b>Company Secretary</b>	<b>Mr Steven Wood Ms Kate Sainty</b>

<b>EXECUTIVE MANAGEMENT:</b>	
<b>Chief Financial Officer</b>	<b>Mr Craig Piercy</b>
<b>Chief Technical Officer</b>	<b>Mr Leo Fung</b>

<b>INDUSTRY:</b>	<b>Industrial</b>
<b>INDUSTRY SECTOR:</b>	<b>Household &amp; Personal Products</b>

### Top holder

Rank	Name	A/C designation	09 Nov 2020	%IC
1	SOVEREIGN EMPIRE PTY LTD		23,638,490	7.26
2	MANDALUP INVESTMENTS PTY...	<MANDALUP DISC...	15,000,000	4.61
3	MGOLD PTY LTD	DF FAMILY	14,175,112	4.35
4	LAKEHOUSE ENTERPRISES PT...		13,489,320	4.14
5	EMIRATE INVESTMENTS PTY LTD		11,080,555	3.40
6	SOVEREIGN EQUITIES PTY LTD		10,664,093	3.28
7	STATE SECURITIES PTY LTD		10,000,000	3.07
8	EQUITIES SERVICES PTY LTD		7,222,222	2.22





**Mr Peter Malone**  
**Executive Chairman**

Mr Malone has over 30 years' experience in global financial markets and has been responsible for raising AUD\$100m+ for technology development companies. He has a proven track record in developing and managing technology development programs, from idea stage to reality. Previous CEO to listed companies, he has a Masters degree from UWA and has taught and consulted in Australia, USA, Europe and Asia in business and management. Mr Malone is responsible for the strategic direction of the Company and is its Managing Director and Chief Executive Officer of the Company.



**Mr Phil Giglia**  
**Independent**  
**Non-Executive Director**

Mr Giglia is a Chartered Accountant with more than 25 years' experience in senior roles, with a strong depth of expertise in the small to medium enterprise sector. Mr Giglia worked for leading global accountancy firm Price Waterhouse Coopers from 1985 to 1991. He is principal of Perth accountancy practice, Giglia & Associates, is also a director of Global Marine Enclosures P.L. has a Bachelor of Business (with Distinction) from the Western Australian Institute of Technology, a Member of the Institute of Chartered Accountants in Australia/NZ.



**Mr John Poulsen**  
**Independent**  
**Non-Executive Director**

Mr Poulsen joined the Skin Elements Board in October 2020. Mr Poulsen has over 37 years' experience in finance, commercial and public policy law in Australia. He was formerly the Managing Partner and CEO of Squire Patton Boggs (previously Minter Ellison) a top 10 Global Law Firm which is one of the fastest growing law firms in Australia, with offices in Perth, Sydney and Darwin.

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enhancing health + wellness naturally

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Knowledge



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For more information please contact;

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