



12 March 2020

Skin Elements Limited (SKN) – Launches New Skin Medical Range

Skin Elements Limited (ASX:SKN) (the Company) has, in its half year report announcement released to the market on 2 March 2020, confirmed its development program involving its Invisi-Shield skin medical range, and is now pleased to advise further details on Invisi-Shield.

As part of its ongoing research and development into natural skincare formulas, Skin Elements has been collaborating with Absolut Solutions Pty Ltd over the past two years on research and development and test marketing in the hand sanitiser products sector.

Skin Elements is now proceeding to bring the project to commercialisation as a range of personal care hand sanitisers under the Invisi-Shield brand.

Skin Elements has adopted best practice as set out in the Code of Best Practice for Reporting by Life Science Companies (Biotech Code) in reporting these developments and provides the following information on 4.1 Research and development and 4.3 Regulatory matters.

Invisi-Shield is a personal care sanitiser product range that offers personal users broad spectrum antimicrobial control and protection. The Invisi Shield Hand Sanitisers are deemed personal cosmetic products which comply with the Therapeutic Goods (Excluded Goods) Determination 2018. Invisi-Shield products are currently not required to be registered by the Therapeutics Goods Administration.

Skin Elements has commenced manufacture of its Invisi Shield natural hand sanitiser plant based alcohol (70% sugar cane ethanol) formula with natural moisturisers (aloe vera, vitamin E and glycerine) at contract manufacturer AWARE Environmental Ltd for 60,000 units in March and 200,000 units in April, under normal commercial terms and conditions. These products will be available from March online through the Company's website and through select Australian distributors.

Skin Elements is also in the final formulation stage of two Invisi-Shield alcohol-free hand sanitiser proprietary formulas. Once the formulas have been finalized, the assessment of the appropriate regulatory framework and applicable independent laboratory testing program will be undertaken. Further information will be provided at this time prior to launch.

Natural Science by Skin Elements

32 Ord Street, West Perth
Western Australia, 6005
P 08 6311 1900
F 08 6311 1999

www.mcarthurskincare.com
www.soleoorganics.com
www.skinelementslimited.com

Mr Peter Malone Executive Chairman says” the unprecedented demand for hand sanitisers has seen the Company respond with decision to proceed to a launch of the Invisi-Shield hand sanitizer range. First production will see a hand sanitiser become available in March.

This announcement has been authorized by the Board of Directors.

For further information, please contact:

Peter Malone
Executive Chairman
Skin Elements Limited
T: +61 439 430 770
E: peter@senatural.com

Media and Investor Inquiries
James Moses
Mandate Corporate
T: +61 420 991 574
E: james@mandatecorporate.com.au

About Skin Elements

Skin Elements is an ASX-listed skin care company focused on the development of natural and organic skin care products, as an alternative to current chemical-based products. It has developed a portfolio of products which includes, the Soléo Organics 100% natural and organic sunscreen, pawpaw based PapayaActivs natural therapeutic skincare, the Elizabeth Jane Natural Cosmetics brand, and the Invisi Shield skin medical range. The Company has completed a highly successful test marketing phase in major international markets for Soléo Organics and has regulatory approval with the USA FDA, TGA and other significant regulators. Skin Elements aims to become the number one recognised national and international sunscreen brand.

Further information is available via the Company website: <http://skinelementslimited.com>



Natural Science by Skin Elements

32 Ord Street, West Perth
Western Australia, 6005
P 08 6311 1900
F 08 6311 1999

www.mcarthurskincare.com
www.soleoorganics.com
www.skinelementslimited.com